



Vice President, Policy & Government Relations
National Cattle Feeders' Association (NCFA) &
Alberta Cattle Feeders' Association (ACFA)

The Opportunity

Canada's beef industry is a cornerstone of the nation's agricultural economy, generating more than **\$38.5 billion annually** and supporting thousands of producers, processors, and rural communities. With more than **11 million head of beef cattle** raised across Canada and approximately **70% of Canada's fed cattle production located in Alberta**, the cattle feeding sector plays a critical role in food production, trade, and economic growth.

The National Cattle Feeders' Association (NCFA) and the Alberta Cattle Feeders' Association (ACFA) are seeking an accomplished executive to serve as **Vice President, Policy & Government Relations**.

Reporting to the Chief Executive Officer and working closely with the Boards of both organizations, the Vice President will be the senior policy and government relations leader representing Canada's cattle feeders. Based in Ottawa, this role serves as the primary liaison with the federal government while also advancing strategic policy priorities across provincial and national jurisdictions.

This is a unique opportunity for an experienced government relations executive to influence public policy, shape the future of Canada's beef industry, and build meaningful partnerships across government and industry. The successful candidate will also have the opportunity to develop toward future executive leadership within the organization.

About the Organizations:

National Cattle Feeders' Association (NCFA)

The National Cattle Feeders' Association represents Canadian cattle feeders on national issues and provides a unified voice for the industry. Working collaboratively with governments and industry partners, NCFA advances policies that strengthen the competitiveness and long-term sustainability of Canada's fed cattle sector.

The organization is governed by a Board of nine producer directors representing provinces from British Columbia to Quebec.

NCFA's strategic priorities are built around three pillars:

- Sustainable Growth and Profitability
- Competitiveness
- Industry Leadership and Partnership

Alberta Cattle Feeders' Association (ACFA)

The Alberta Cattle Feeders' Association is the leading advocacy organization representing Alberta's cattle feeders on government policy, regulatory, trade, and economic issues affecting the competitiveness of Alberta's beef industry.

Governed by a Board of twelve producer directors, ACFA works to advance a thriving and innovative beef industry.

Vision

A thriving beef industry recognized for the value it contributes to Alberta and Albertans.

Mission

Champion innovative and collaborative solutions for a thriving Alberta beef industry on behalf of our members.

The Role

As the senior government relations representative for both Associations, the Vice President will lead policy development, advocacy, stakeholder engagement, and government relations efforts on behalf of Canada's cattle feeding industry.

Serving as the organizations' primary representative in Ottawa, this executive will work closely with elected officials, senior public servants, industry partners, and provincial member organizations to advance policy priorities and strengthen the industry's voice.

Travel within Canada, and occasionally internationally, will be required.

Key Responsibilities

- Lead the development and execution of advocacy strategies supporting the priorities of NCFA and ACFA.
- Monitor federal and provincial policy, legislative, and parliamentary developments and provide strategic advice to the CEO and Boards.
- Build and maintain trusted relationships with Ministers, Members of Parliament, Deputy Ministers, senior government officials, and industry stakeholders.

- Represent the Associations on national committees, industry boards, and collaborative initiatives.
 - Strengthen engagement with provincial cattle feeder organizations and member associations across Canada.
 - Partner with the CEO in preparing Board materials, strategic reports, and member communications.
 - Lead the planning and execution of NCFA's government relations and advocacy events, including annual Lobby Days.
 - Communicate emerging policy developments, industry trends, and strategic issues affecting the beef sector at provincial, national, and international levels.
 - Identify opportunities to influence public policy that support a competitive, sustainable, and profitable cattle feeding industry.
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The Ideal Candidate

The successful candidate is a strategic, politically astute executive with demonstrated success in government relations, public policy, agriculture, or a related industry.

You bring the credibility and judgment to engage effectively with senior political leaders while translating complex policy issues into practical advocacy strategies that advance organizational priorities.

Experience

Candidates will ideally possess:

- Senior leadership experience in government relations, public policy, agriculture, economics, business, or a related field.
 - Experience working with federal and/or provincial governments.
 - Experience advising or reporting to Boards of Directors.
 - Demonstrated success leading advocacy initiatives and influencing public policy.
 - Experience building partnerships across industry, government, and stakeholder organizations.
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Leadership Competencies

The successful candidate will demonstrate:

- Strong strategic thinking with the ability to anticipate emerging issues and shape long-term policy direction.

- Political acumen and sound judgment in navigating complex government environments.
 - Exceptional relationship-building skills with the ability to establish credibility at the Minister, Deputy Minister, CEO, and senior executive levels.
 - The ability to inspire confidence, build consensus, and influence diverse stakeholders.
 - A collaborative leadership style suited to working with volunteer Boards and member-driven organizations.
 - Strong organizational agility with the ability to balance strategic priorities while remaining engaged in operational execution.
 - Comfort working in an evolving environment and managing multiple priorities simultaneously.
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Personal Attributes

The successful candidate will be:

- An intellectually curious, analytical, and strategic thinker.
 - A collaborative and approachable leader who builds strong teams and partnerships.
 - An outstanding communicator with exceptional written, verbal, and presentation skills.
 - A skilled negotiator capable of achieving positive outcomes while maintaining long-term relationships.
 - Self-motivated, highly organized, and comfortable working independently.
 - Energized by managing multiple initiatives and competing priorities.
 - Passionate about Canadian agriculture and the future of the beef industry.
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Qualifications

- Strong understanding of Canadian agriculture and the beef value chain is considered a significant asset.
- Knowledge of federal and provincial government processes and public policy development.
- Ability to travel throughout Canada and internationally as required.

Details

This position is based in **Ottawa, Ontario**, with the flexibility to work from a home office.

The compensation package includes:

- Competitive salary commensurate with experience / negotiable
- Employer-matched RRSP contributions (up to 5%)
- Comprehensive benefits package including a Health Care Spending Account
- Negotiable vacation entitlement

This position also offers a potential pathway to the Chief Executive Officer role for the successful candidate.

Application Process

To explore this executive leadership opportunity in confidence, please submit your resume and cover letter to knummi@cattlefeeders.ca

Application Deadline: Friday, August 14, 2026